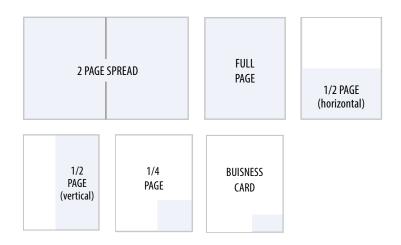# COMPASS

Compass Magazine is the only publication written exclusively for the benefit of the 2000+ members of the International Yacht Broker Association. Our members represent 20% of global yacht sales and 50% of domestic yacht sales. Your company's ad in Compass Magazine will reach this elite group of marine industry sales professionals and influencer's will have a huge impact on your bottom line.

2 PAGE SPREAD | FULL PAGE | 1/2 PAGE (horizontal) | 1/2 PAGE (vertical) | 1/4 PAGE | BUISNESS CARD

Specifications

TRIM SIZE	WIDTH	HEIGHT	BLEED
2-PAGE SPREAD	17"	11"	0.125 on all sides
FULL PAGE	8.5"	11"	0.125 on all sides
HALF PAGE (horizontal)	7.7"	4.7"	None
HALF PAGE (vertical)	3.75"	10"	None
QUARTER PAGE	3.75"	4.875"	None
BUSINESS CARD	3.5"	2"	None

2025 Info & Rates

DEADLINES

Ads must be sent to **compass@iyba.org** by the following submission dates:

Spring (February) - submit by January 3rd
Summer (May) - submit by March 28th
Fall (August) - submit by June 27th
Winter (November) - submit by September 26th

DISCOUNTS

5% discount if advertiser pays for at least 2 issues in advance.
10% discount if advertiser pays annual in advance (4 issues).

MATERIAL REQUIREMENTS

We require high-resolution PDF files created in one of the following: Adobe InDesign, Adobe Illustrator or Adobe Photoshop.

All photography and illustrations used must be no less than 300 dpi and color corrected as CMYK files. Open Type fonts are recommended. Microsoft PowerPoint and Publisher files will not be accepted.

PLACEMENT/SIZE	MEMBER	NON-MEMBER
*INSIDE FRONT COVER	$2,025	$2,500
*PAGE ONE	$1,875	$2,365
*PAGE ACROSS TOC	$1,925	$2,200
*INSIDE BACK COVER	$2,025	$2,500
*BACK COVER	$2,475	$2,975
2-PAGE SPREAD	$3,200	$3,800
FULL PAGE	$1,750	$2,095
HALF PAGE	$900	$1,150
QUARTER PAGE	$550	$725
BUSINESS CARD	$325	$400

*Premium Placement - Limited Space Available